

PATHWAYS PROJECT

***Participation To Healthy Workplaces And
inclusive Strategies in the Work Sector***

COMPETITION OF IDEAS

***CREATE THE LOGO
“PATHWAYS PROJECT”***

First prize



***A trip to Madrid for the award ceremony during
the PATHWAYS European meeting in 2016***

PATHWAYS project has received funding from the European Union's Health Programme (2014-2020)

Grant agreement n. 663474

PATHWAYS PROJECT

REQUEST

Create the logo of PATHWAYS. The logo is the main tool of recognition of the project and it will be used in all documentation on-line and off-line. See Pathways leaflet to know what is Pathways Project about.

ELIGIBLE PARTICIPANTS

***Members of:
Patient associations
Advocacy group***



PATHWAYS PROJECT

VISIBILITY OF LOGO IN:

Advocacy groups

Patients associations

Policy makers

Trade unions and employers associations

International organisations (e.g. ILO; WHO;

EU, OCSE, World Bank...)

European projects, European Commission,

European Parliament

Media, journalists, bloggers

Public

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DETAILS

Professional, eye-catching, stylish, smart.

Colour orange (RGB 255,102,0) and blue (RGB 51,51,153) in line with project leaflet.

Minimum size 30 mm.



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SUBSCRIPTION

***The contest is open to people of any age.
Send YOUR LOGO by email to
pathways@istituto-besta.it by
15TH October 2015 attaching:***

- Logo in JPEG format***
- Logo concept***
- Short curriculum vitae***

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AWARD:

The 3 finalists' Logos will be published on Pathways web-site (www.path-ways.eu)

The winner will be chosen by PATHWAYS project partners and Advisory Board.

The president of the Contest committee is Matilde Leonardi, project Coordinator.

The winner will be invited at the award ceremony, that will take place in Madrid on the 10 and 11 March 2016



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*We are waiting for YOUR proposal
for the PATHWAYS LOGO...*

Be the winner of the Contest!

Good luck!

Pathways Consortium

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